

## ORDER



KSNV

Orders	Order / Rev:	104980	
	Alt Order #:	06837517	
	Product Desc:	Issue	
	Estimate:	1308	
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:
	Original Date / Rev:	08/01/12 / 10/04/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
			KSNV
			Amy McCreary
			BLPHI
			National

Agency	Name:	Great American Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:	

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	146	\$138,625.00	\$117,831.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	146	\$138,625.00	\$117,831.25	0.00

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea			Start Of Order - End Of Order	100%

### Order Share

Class	Shares	Share	Total
KSNV		26%	\$138,625.00
Market		100%	\$533,173.08

### Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$159,951.92
KLVX	0%	\$0.00
KSNT-	0%	\$0.00
KTNV	20%	\$106,634.62
KTUD	1%	\$5,331.73
KVVU	20%	\$106,634.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$15,995.19

Order / Rev: 104980  
 Alt Order #: 06837517  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: Issue  
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$450.00		0.00			
E 2	KSNV	10/02/12	10/08/12	Wake Up Early w/ Wagners	CM	430a-5a	MTWT--S	:30	5	\$200.001	0.00	NM		5	\$1,000.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWT--S		5				\$200.00		0.00			
E 3	KSNV	10/02/12	10/08/12	M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	3	\$1,000.001	0.00	NM		3	\$3,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		3				\$1,000.00		0.00			
E 4	KSNV	10/02/12	10/08/12	Today Show	CM	658a-9am	MTWTF--	:30	10	\$1,500.001	0.00	NM		10	\$15,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		10				\$1,500.00		0.00			
E 5	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	2	\$375.001	0.00	NM		2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2				\$375.00		0.00			
E 6	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2				\$625.00		0.00			
E 7	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$375.00		0.00			
E 8	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$750.001	0.00	NM		2	\$1,500.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2				\$750.00		0.00			
E 9	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$3,000.00		0.00			
E 10	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$500.00		0.00			
E 11	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.002	0.00	NM		1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$500.00		0.00			
E 13	KSNV	10/02/12	10/08/12	M-F Today Show III 4th	CM	10am-11am	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$325.00		0.00			
E 14	KSNV	10/02/12	10/08/12		CM	11am-12pm	MTWTF--	:30	8	\$325.001	0.00	NM		8	\$2,600.00

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KSJV

Order / Rev: 104980  
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 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: Issue  
 Estimate: 1308

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SIGN ON-SIGN OFF															
ROS (9:00 PM-10:00 PM)															
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S--		2				\$525.00		0.00			
E 28	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm				M-----		:30	1	\$4,000.001	0.00 NM
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$4,000.00		0.00			
E 29	KSNV	10/08/12	10/08/12	Mon PR 10-11p	CM	10-11pm				M-----		:30	1	\$3,200.001	0.00 NM
Monday Prime 10-11pm															
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$3,200.00		0.00			
E 33	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM				-----S		:30	1	\$10,000.001	0.00 NM
NFL Football															
SUN NT FB: SD @ N ORLEANS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$10,000.00		0.00			
E 34	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm				-----S		:30	1	\$1,800.001	0.00 NM
News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,800.00		0.00			
E 35	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S				:30	1	\$1,200.001	0.00 NM		
Jeopardy in Prime															
TBD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,200.00		0.00			
E 36	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) R&M	CM	M-SA 8-11p / SUN-----S				:30	1	\$1,200.001	0.00 NM		
Law & Order (synd) PRIME															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,200.00		0.00			
E 37	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm				MTWTF--		:30	5	\$1,200.001	0.00 NM
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF---		5				\$1,200.00		0.00			
E 38	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm				-----S-		:30	1	\$1,100.001	0.00 NM
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,100.00		0.00			
E 39	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm				-----S		:30	1	\$1,100.001	0.00 NM
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$1,100.00		0.00			
E 40	KSNV	10/02/12	10/08/12	The Tonight Show	CM	1135p-1237a				MTWTF--		:30	5	\$750.001	0.00 NM
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		5				\$750.00		0.00			
E 41	KSNV	10/02/12	10/08/12	Late Night w/Fallon	CM	1237a-136am				MTWTF--		:30	4	\$250.001	0.00 NM
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$250.00		0.00			
E 42	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am				-----S-		:30	3	\$1,400.001	0.00 NM
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$250.00		0.00			
E 42	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am				-----S-		:30	3	\$4,200.00	

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		3	\$1,400.00		0.00						
E 43	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
				Sports Night in Las Vegas											
				SPORTS NIGHT IN LAS VEGAS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$400.00		0.00						
E 44	KSNV	10/07/12	10/07/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S		:30	1	\$225.001	0.00	NM		1	\$225.00
				Law & Order (LF)											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$225.00		0.00						
N 45	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
				NFL Pre-Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$2,400.00		0.00						
N 47	KSNV	10/04/12	10/04/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
				Thursday Prime 8-9pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1	\$2,400.00		0.00						
N 48	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Thursday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1	\$3,200.00		0.00						
N 49	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
				Friday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----F--		1	\$3,200.00		0.00						
N 50	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) RM	RM	M-SA 8-11p / SUN-----S		:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
				Law & Order (synd) PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,400.00		0.00						
N 51	KSNV	10/06/12	10/06/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	2	\$675.003	0.00	NM		2	\$1,350.00
				News 3 in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		2	\$675.00		0.00						
N 52	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) RM	RM	M-SA 8-11p / SUN-----S		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
				Law & Order (synd) PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,200.00		0.00						
N 53	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S		:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
				Jeopardy in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$1,200.00		0.00						
N 54	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
				Monday Prime 8-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	M-----		1	\$4,000.00		0.00						
N 55	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
				Saturday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S-		1	\$2,000.00		0.00						
N 56	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUND&M	6a-7a	-----S		:30	1	\$450.001	0.00	NM		1	\$450.00
				News 3 Sunrise SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1	\$450.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	KSNV	10/06/12	10/06/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.003	0.00	NM		1	\$675.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12   10/07/12   -----S-   1   \$675.00   0.00															
N58	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.003	0.00	NM		1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12   10/07/12   -----S-   1   \$525.00   0.00															
N59	KSNV	10/07/12	10/07/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1:-----S	-----S	:30	1	\$125.002	0.00	NM		1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12   10/07/12   -----S   1   \$125.00   0.00															

Totals 146 \$138,625.00